

Powering Private Markets Growth

AirFund[®]

FUND STRUCTURING

FUNDRAISING

WHITE-LABELLED PLATFORM

We enable access to private markets by providing digital solutions and a distribution platform to fund managers and investors.

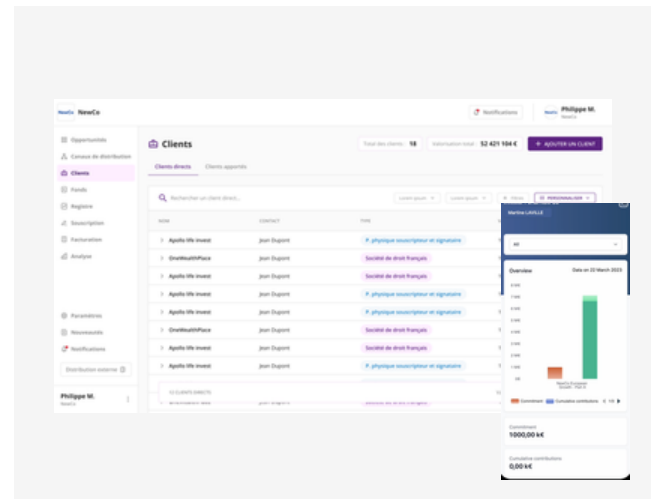
“ AIRFUND: POWERING PRIVATE MARKETS GROWTH THROUGH OUR DIGITAL PLATFORM ”

ABOUT AIRFUND

- **Digital distribution made simple** by seamlessly connecting wealth managers and GPs, and simplifying access to private market funds.
- **Streamlining fund operations** through the management of the entire fund lifecycle, from fundraising to reporting, all on one platform.
- **A European market leader** enabling the structuring & digital distribution of your private market funds.

WHY PARTNER WITH AIRFUND?

- 01. Accelerate growth** — end-to-end platform from onboarding, to capital calls and reporting.
- 02. Ensure regulatory compliance** — streamlined KYC/AML simplifying the onboarding process.
- 03. Digitize the investor experience** — white-labelled platform offering a seamless service throughout the client journey.
- 04. Scale efficiently** — evolve your offering as your needs grow.
- 05. Structuring your funds** — drive connectivity with wealth managers and distributors.



STRATEGIC PARTNERS

Amundi
Investment Solutions

INDOSUEZ
WEALTH MANAGEMENT

Fund Channel

IQEQ
Know how Know you

Powering Private Markets Growth

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WE HELP OUR CUSTOMERS MANAGE THE COMPLETE DISTRIBUTION LIFECYCLE OF PRIVATE ASSET FUNDS

THE DISTRIBUTION LIFECYCLE



Improve visibility and decrease time to market

Product Showcase

- › Market products to your distribution partners & investors
- › Track investors level of interest



Accelerate distributors' onboarding & fundraising

Distributor Management

- › Facilitate digital onboarding of new distributors
- › Improve fundraising transparency via a book building dashboard
- › Calculate rebates & automate invoicing



Automate the subscription journey, reduce manual tasks & operational risk

Digital Subscription

- › Digitise onboarding questionnaires and automate the workflow for supporting documents
- › Integrate KYC-AML screening, Digital Subscription Forms, E-Signatures



Enhance client experience

Investor Portal

- › Automate management of capital calls and distributions
- › Meet investor demands through digital reporting, fund documentation & event notifications

OUR TEAM OF EXPERTS

AirFund has an experienced team with deep investment management & distribution expertise.

40 professionals in France and the UK

Alexandre Harkous

Global CEO of AirFund

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Chief Commercial Officer

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OUR CUSTOMERS



AirFund is approved as a Financial Investment Advisor (CIF) registered with Orias (www.orias.fr) under the number 24004281, and is a member of the "Association Nationale des Conseils Financiers" (www.anacofi.asso.fr), an association approved by the Financial Markets Authority (AMF) in France.