



# The Digital Gateway to Liquidity for Institutional Investors in Private Funds

Novel enterprise platform transforming private funds for greater investor access and liquidity

## Company Overview

- Pontoro is a fintech company transforming private asset liquidity with backing from Franklin Templeton, Intesa Sanpaolo, ULU Ventures, Illuminate Financial, & Fin Capital.
- Its novel Automated Liquidity Pool (ALP) platform offers accelerated liquidity for private fund interests.
- With \$125B in private asset experience, the team has developed an enterprise platform to enhance distribution, liquidity, and customization for private funds and their participants.

## Market Challenges

- Private markets face illiquidity due to complex fund structures, valuation challenges, and fragmented marketplaces.
- Valuation difficulties result in pricing uncertainties that limit secondary markets.
- With 40% of secondaries being GP-led, liquidity demand is expected to increase significantly in the coming years.

## Pontoro Patented Solution

- Pontoro is the first ALP that pairs liquid with illiquid assets (analog or digital), eliminating 1:1 matching and providing faster liquidity for private fund interests while enhancing yields for liquidity providers.
- Our platform is the first to fully integrate technical, financial, and legal protocols, delivering asset price transparency, customization, and liquidity.
- Pontoro's simplified ALP structure has one entry point intended to maximize the global interchangeability of investor interests and provide immediate value without any upfront investments by most participants.

Capabilities	Typical Private Fund	Pontoro's Platform
Portfolio Customization	⊗	✓
Investor Liquidity	⊗	✓
Zero Cost Distribution	⊗	✓
Digital Efficiency	⊗	✓

## Platform Partner Economics

- Typical fund expense reduction of ≈60%
- Revenue enhancement potential from secondary transactions for GPs and Wealth Managers
- ≈3x transaction speed for LP interests and fund assets with better pricing

## Pontoro's Partners





**Antonio  
Vitti**

Co-Founder  
CEO



**Bob  
Dewing**

Co-Founder  
CIO



**Josh  
Pandolfi**

Portfolio  
Manager



**Jacqueline  
Dentner**

Private Markets  
Products



**Robert  
Hainer**

VP of  
Engineering



**Shikhar  
Verma**

Head of  
Product



**BlackRock** **citibank** **J.P.Morgan**

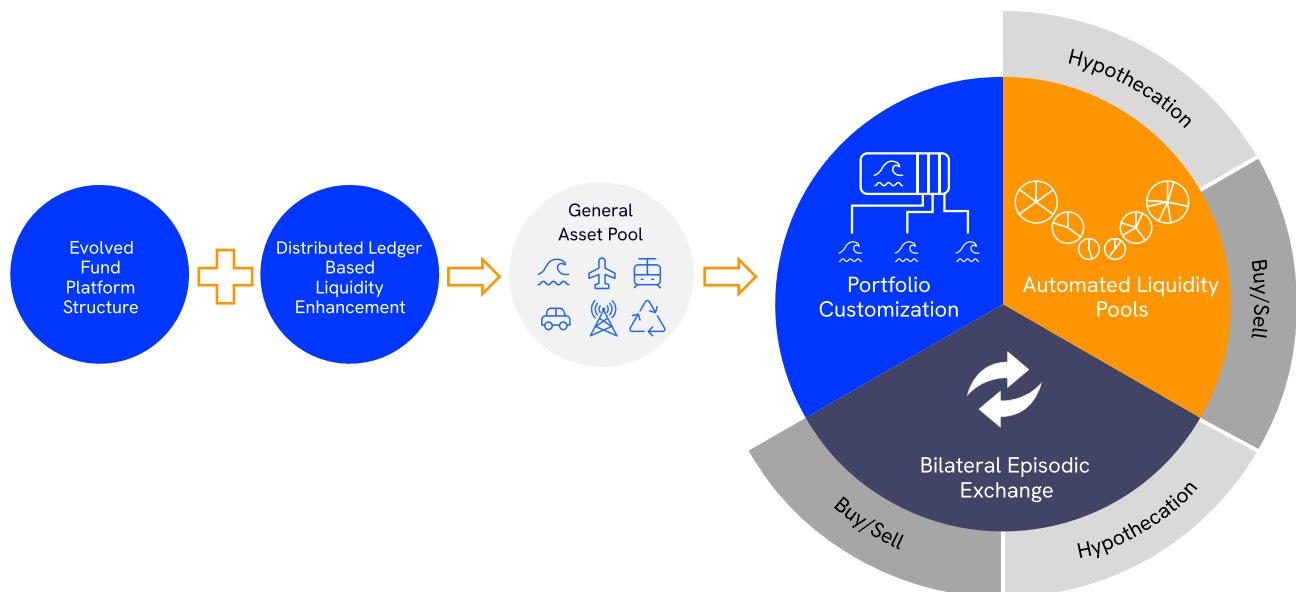


**Morgan Stanley**



## Pontoro is Covering the Full Private Fund Value Chain

To create greater access, pricing discovery, transparency & liquidity for LP private fund interests



### Connected Liquidity Pool

- Single entry point maximizes liquidity
- Progressively enhances real assets & price discovery
- Tiered asset interest platform with onward connectivity

### Pooled Assets Evergreen

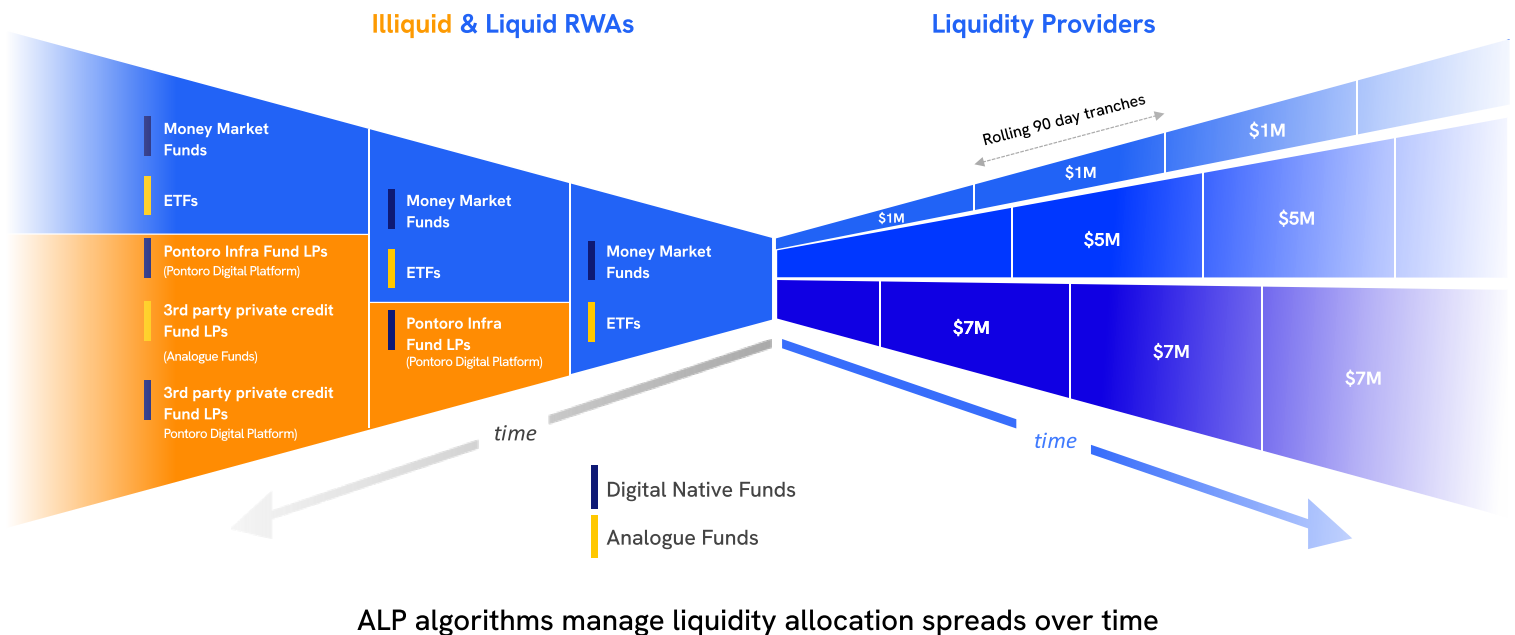
- Evergreen scalability
- Managed with investor connectivity
- Investors get wider access, liquidity & bespoke portfolios

### Positive Carry

- Interests can be hypothecated in Repo like transactions
- Enables liquidity without tax drag
- Investors can lever their individual interests

## Automated Liquidity Pools

Created by pairing liquid and illiquid assets; reduces spreads & costs by removing the need for 1:1 matching



## Pontoro's Select Venture Backers



FRANKLIN  
TEMPLETON



INTESA



SANPAOLO





## The connectivity platform aiming to provide

access + customization + liquidity + an intelligent onramp  
to real infrastructure asset classes for investors



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### As seen in the media

**Forbes**

Infrastructure  
Investor

**Hedge Fund Alert**

**WSJ PRO VENTURE CAPITAL**

**FORTUNE**

SILICON VALLEY  
**BUSINESS JOURNAL**

**AXIOS**



**FINSMES**



**AltAssets**

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