

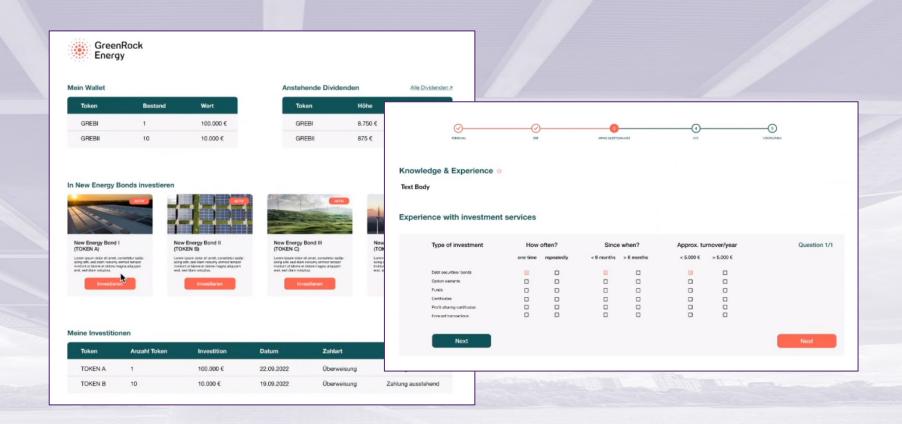


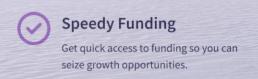


What we do

BridgeMint offers **regulated tokenization** and **automated marketing** to optimize fundraises and enhance liquidity.

We provide BaFin regulated **custody**, **registry**, **KYC/AML**, **and brokerage** as well as accredited marketing services to EU investors.







Tailored Solutions

Our team will work closely with you to understand your unique business needs.





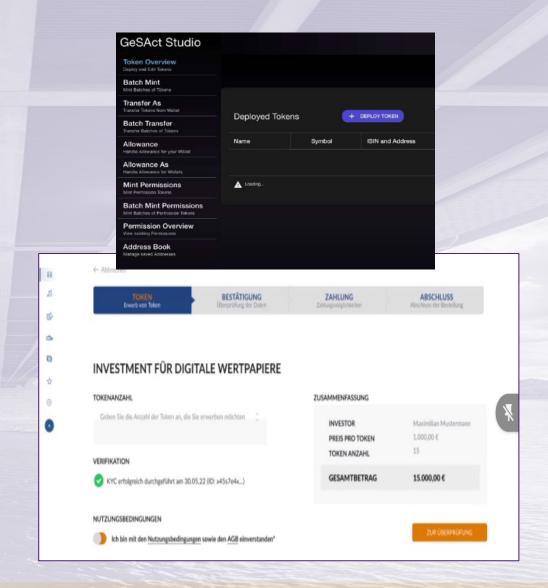
How tokenization works

Tokenization is "the digitalized representation of a value or asset including the rights and obligations contained in this value as well as its transferability made possible by this".

A digital programme, a so-called **smart contract**, is linked to the asset and maps these rights and obligations of the legal contract. These are represented by the **tokens**.

The digital mapping is usually implemented on the blockchain. In this way, regulated financial instruments such as shares, bonds or funds, but also tangible assets such as real estate can be represented in a legal way.







The 5 steps for Successful Tokenization



Step 1: Determining the Asset to be tokenized.

This may include options like debt notes, participation rights, convertible bonds, and other eligible assets.

This process usually involves the establishment of a Special Purpose Financial Vehicle (SPV).

Step 2: Selecting the Blockchain.

Contracts formulated with legal input are converted into "smart contracts," and subsequently, tokens are minted.

All tokens are securely held by the regulated custodian.

Step 3: Publishing the Security Token

At this stage, the Security Token Offering is made public, and an investor and issuer dashboard are made available.

This facilitates effective management and oversight of the token activities.

Step 4: Token Sale Process

Once an investor wants to buy tokens, the system initiates an AML/KYC verification process.

When the payment is processed and verified, we grant approval for the custodian to transfer the tokens to the investor.

Step 5: Secondary market

The secondary market operates within the confines of a bulletin board (peer to peer) system.

In this setup, the seller offers their tokens via the platform, and the interested buyer buys at a price agreed upon by both parties.



Advantages of tokenization



Increased Liquidity

Tokenization makes it possible to trade of tokens on secondary markets. This opens up fundraising opportunities to a larger pool of investors, even worldwide



Cost Efficiency and Faster Settlement

By using blockchain technology, tokenization reduces the need for intermediaries and streamlines administrative processes.



Accessibility and Inclusion

Tokenization enables the democratization of financial markets by providing access to a broader range of investors, including retail investors.



Security and TransparencyThe immutable nature of blockchain

The immutable nature of blockchain ensures that all transactions are recorded and cannot be altered.



65% Lower Costs



99% Faster Processing



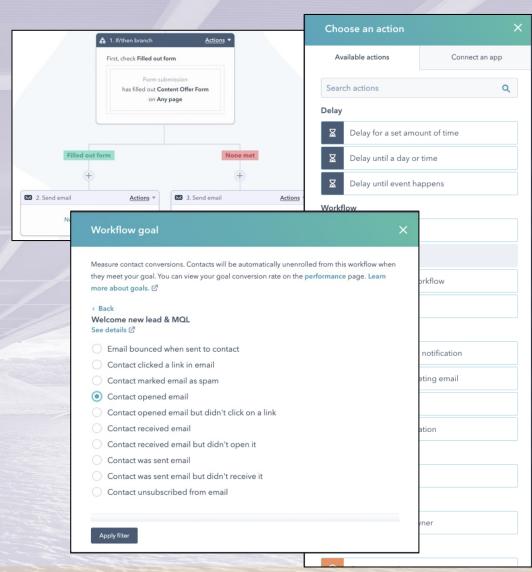
100% More Transparency



Al-driven marketing

Our online marketing automation tool enables organizations to set up their own actions to raise funds. The key features of the online marketing suite include:

- **Integration within the Digital Landscape of the customer**: created actions are processed directly into the CRM system to streamline operations.
- **Extensive HubSpot Integration**: campaigns are read from HubSpot, enabling customers to select the right campaigns for their actions.
- **Automating Processes**: this allows for greater control of marketing actions, precise monitoring of the process, and evaluation of results.
- Personalization and Segmentation: advanced analytics and behavioral targeting allow for accurate segmentation and personalization of communication.
- Lead Nurturing and Lead Scoring: The platform is equipped with lead nurturing and lead scoring functionalities, assisting in engaging and managing prospective investors.
- **Great User Experience**: The platform is user-friendly and designed to deliver a great user experience for both project owners and investors.





Advantages of automated marketing

- **Higher Conversion Rates:** by providing targeted messages, you can focus on leads that are more likely to convert into sales.
- Al-driven Content Production: by using the most advanced Al-tools, the costly bottleneck of content production can be made costeffective.
- More Efficient Operations: automation can create realistic schedules, align activities, and help teams work together more effectively.
- **Customized Follow-Up:** marketing automation, based on leads' interactions and behaviors, enable you to provide relevant content at the right time and to the right person.
- **Predictive Analytics:** this helps you forecast future advertising investment more accurately by informing decision-making and resource allocation.
- **Smoother Customer Journeys:** with automation, users can move through the sales funnel without manual intervention.





Our digital ecosystem

Issuance

Our chain-agnostic approach to issuance allows companies to quickly tokenize securities and distribute digital assets.

Trading

We offer peer to peer trading and will soon connect with Alternative Trading Systems and exchanges

Custody

We maintain custodial partnerships and allow users to hold tokens without confusing private key management



Broker/Dealers

Our Broker-Dealer partners help their clients make deals while enjoying instant investor eligibility, faster deal cycles, and blockchain cap tables.

Compliance

Our compliance partners provide KYC/AML checking and deliver portable eligibility for all trades, eliminating redundancy and saving time.

Legal

Together with our legal partners, we are working on longer term options for trading of assets on public exchanges

We help you achieve your funding goals through our strong ecosystem



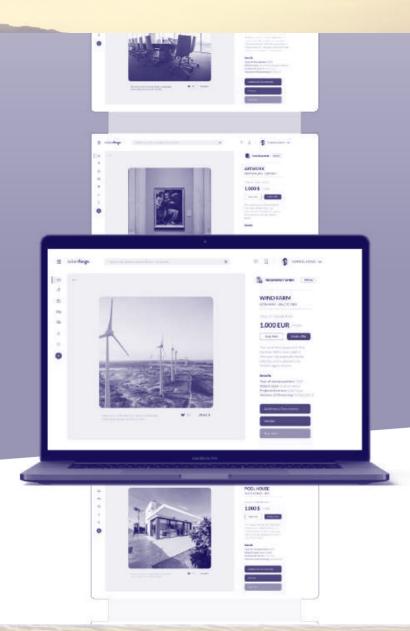
Our Products: Marketplace as a Service

With our ecommerce-as-a-service any type of asset can be tokenized, and our flexible e-commerce platform can distribute these tokens to a wide audience.

Using customizable front ends, clean settlement as well as practiced and regulated buying processes, we remove barriers and expand the spectrum of buyers.

Whether **b2c or b2b**, any business model can be implemented without the need for our customers to have experience with web3.0.

- multiple payment providers
- automatic token minting and delivery capabilities
- integrated marketing automation
- · complete admin dashboard
- multiple collections and products without any limitation





Our Products: Regulated Tokenization as a Service

BRIDGEMINT AG assumes full responsibility for **BaFin** (**German Financial Authority**) **Regulated Security Tokenization**, leveraging its fully integrated licenses and partnerships, which include:

- a regulated brokerage license (§3 (2) WpIG),
- a regulated custodian license (§64y Para. 1 KWG),
- a registry license (§65 Para. 2 KWG).
- a regulated AML/KYC partner, legally connected to the Custodian.

Through the passporting of our licences we are able to **offer our products in the whole of the European Economic Area**, considering the marketing rules that the financial authority imposes on us.





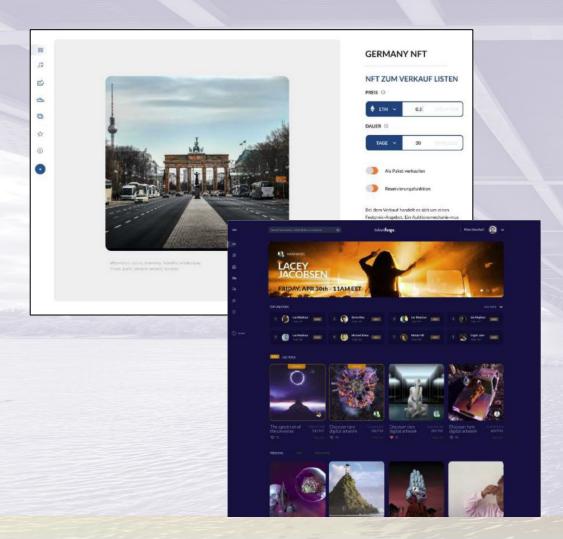




Investor Dashboard



Our Products: NFT as a Service



BRIDGEMINT can offer a complete NFT Suite: from NFT Drop, to Store to Marketplace.

The solution has the following features:

- NFT Management
- Smart Contract Configurator
- Professional Custody
- Minting & Whitelisting
- Wallet Integration & Supply
- SEPA, PayPal, On-Chain Payment
- API to connect to your infrastructure
- Customer Management
- Coupons and discount function

The **NFT store** is the ideal extension of the Drop to offer and manage all your NFTs in one central place.

Operate your own **marketplace** like on Opensea, where your own but also external NFT projects can be offered and traded.

The entire NFT suite is based on an easily **scalable admin back-end**.



Use Cases



Real Estate Tokenization

This involves converting physical properties into digital participation rights or debt securities. Each token can represent a fraction of ownership in the financial vehicle that holds the asset.

Target Audience: Real estate investors seeking diversification opportunities and improved liquidity.



Space/Eco/Bio/Med-Tech Tokenization

Tokenization in tech involves creating digital notes or bonds or participation rights for tech-related assets or projects, such as innovation initiatives or start-up and scale-up ventures.

Target Audience: tech enthusiasts, venture capitalists, and investors interested in tech projects.



Carbon Credit Tokenization

Tokenized carbon credits refer to the representation of tradable carbon credits on a blockchain-based platform. These credits are a measure of the reduction of greenhouse gas emissions achieved by a project.

Target Audience: ESG-focused investors, companies in green initiatives, environmentally conscious individuals.



Fund Tokenization

A tokenized Alternative Investment Fund (AIF) is a fund that issues digital tokens on a blockchain to represent shares in the fund. It combines the benefits of traditional AIFs with the advantages of tokenization.

Target Audience: asset managers, family offices, HNWIs, institutional investors.



Contact Us

Your feedback is important to us

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