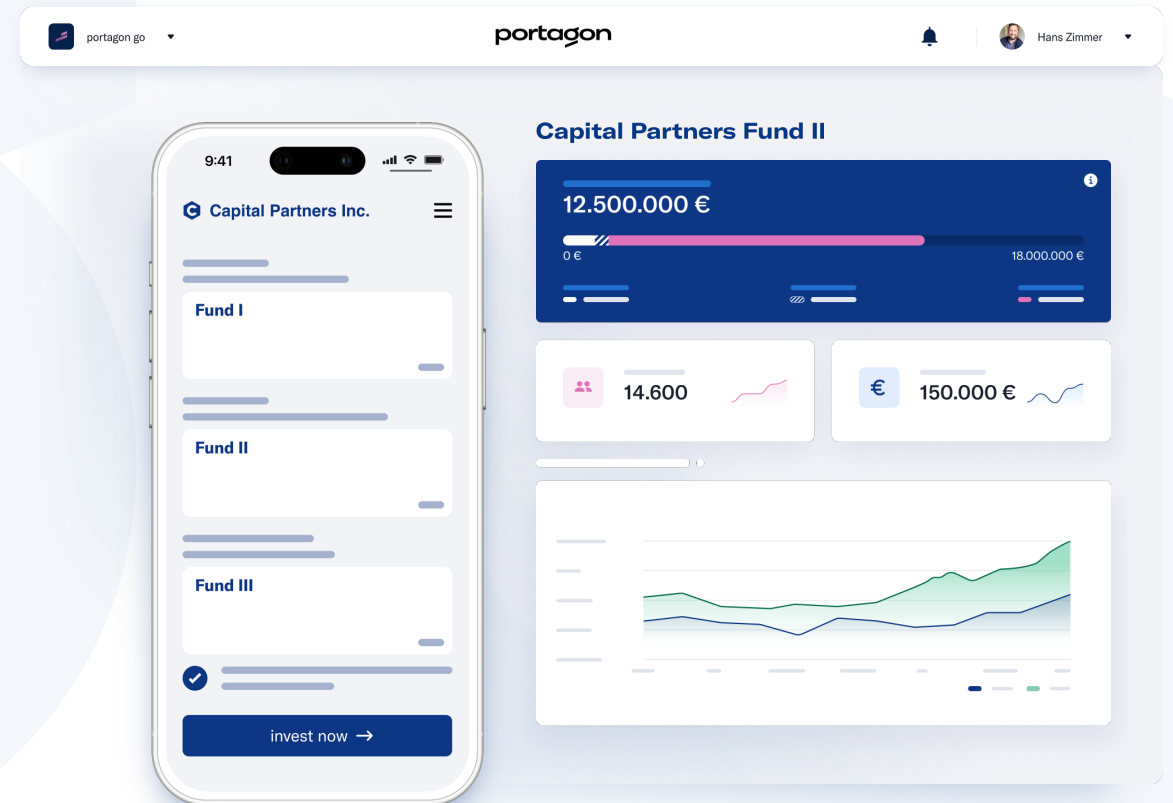


PITCH DECK

Building the Leading Distribution Platform for Private Markets

Delivering smart access to private markets and private investors.



portagon makes **private markets** investments as **accessible and reliable** as their public counterparts, driving transformative growth and opportunities for all stakeholders involved.



TRANSACTIONS

380K



AUA

€420M



INVESTORS

47K



CUSTOMERS

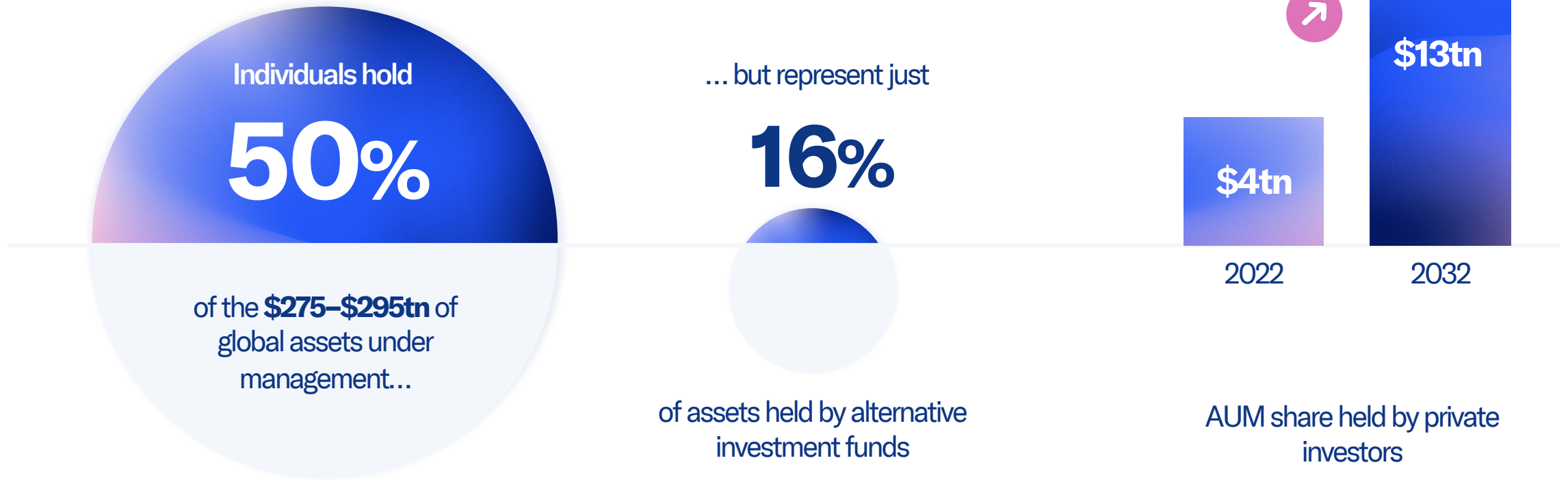
170+



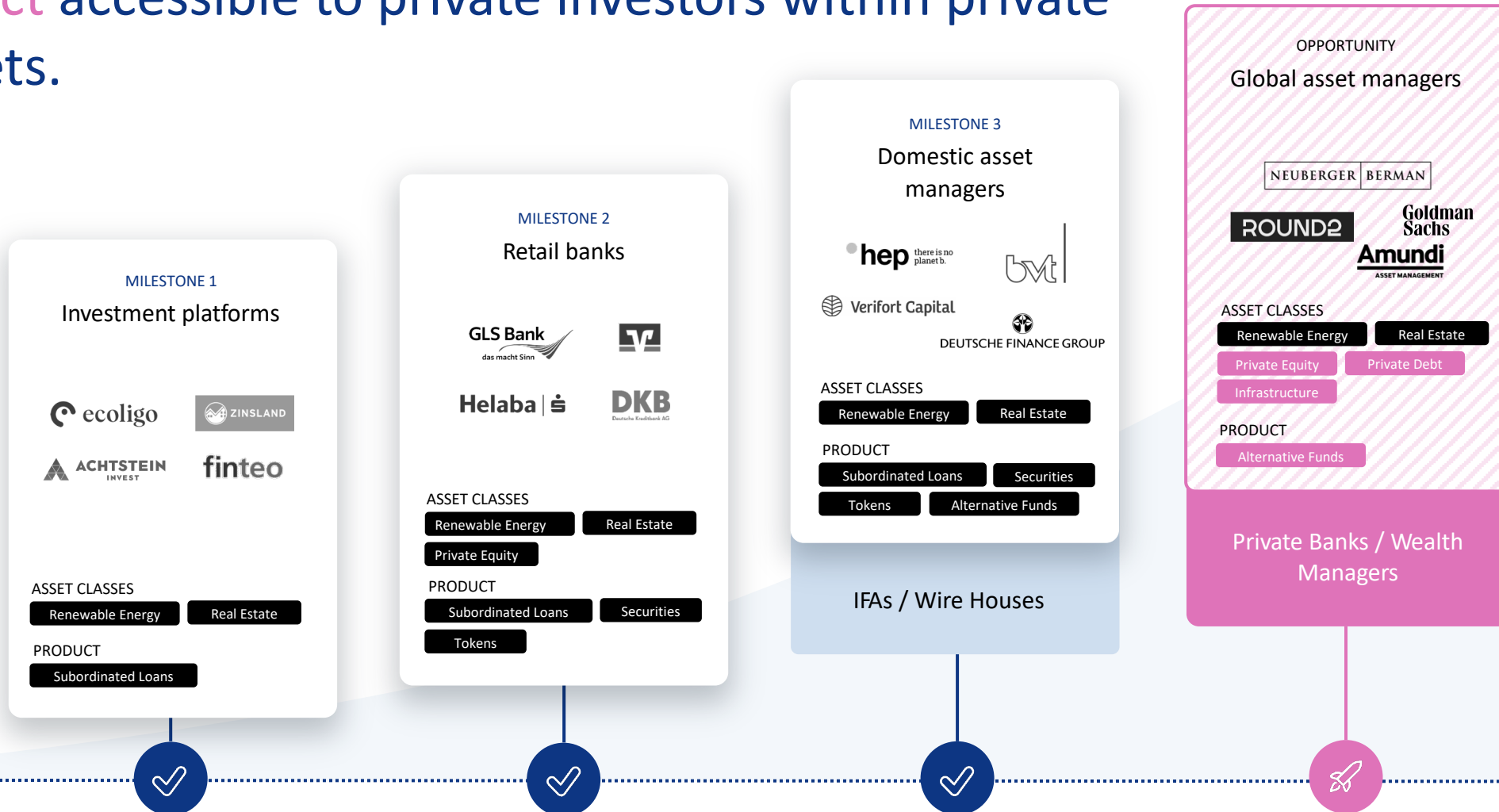
MARKET POTENTIAL



The global alternatives market prospers and **private investors encounter their underallocation** at a CAGR of 12%.

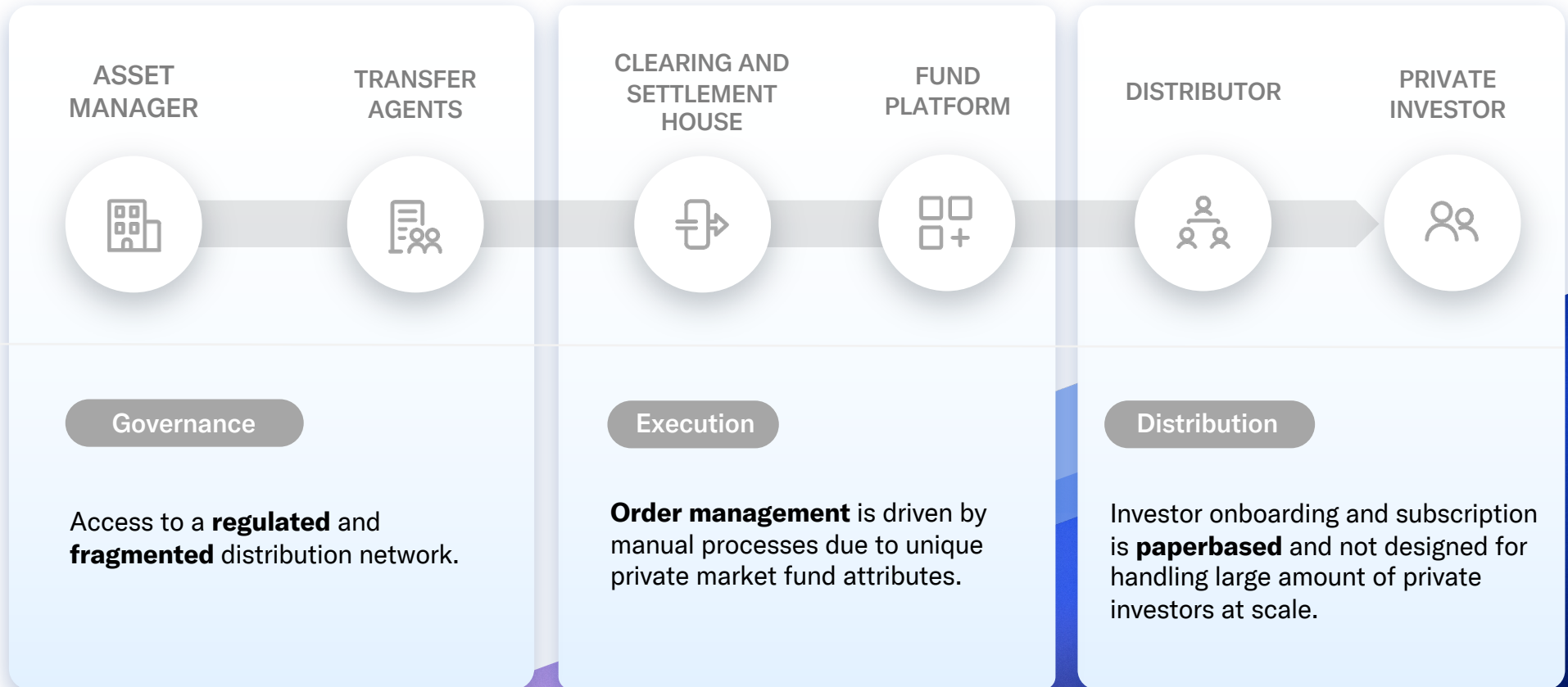


portagon proved traction with **any asset class or financial product** accessible to private investors within private markets.



Asset managers and fund service providers are facing a spectrum of challenges to address private investors.

FUND VALUE CHAIN WITHOUT PORTAGON



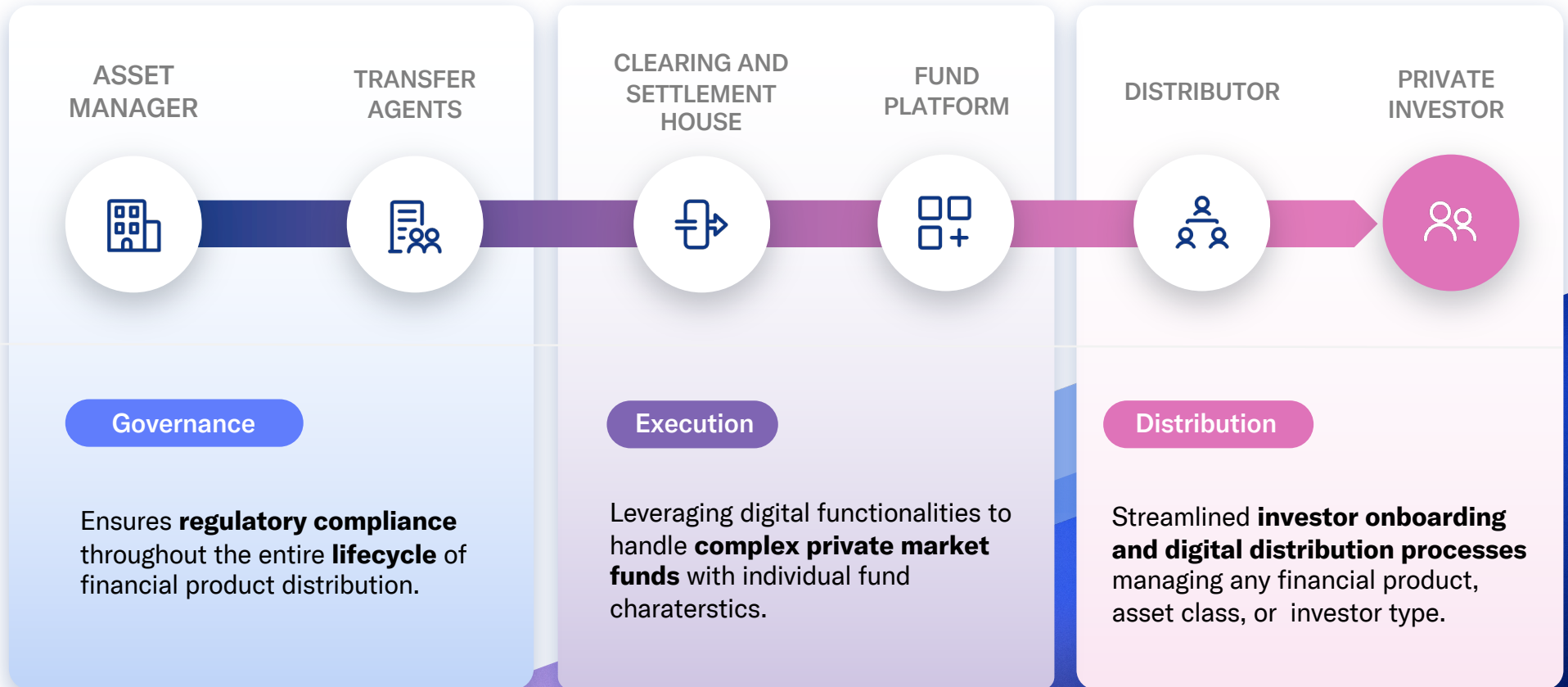
CHALLENGES

SOLUTION



portagon uplifts the private market fund value chain with its cutting-edge end-to-end distribution platform technology.

FUND VALUE CHAIN WITH PORTAGON



SOLUTION

Orchestrate **end-to-end distribution and product governance** seamlessly throughout the entire fund lifecycle.



ASSET MANAGER

- Seamless access to the broadest **distribution network** in Germany
- Fulfill **product governance** obligations e.g. MiFID II throughout the manufacturing process of your financial instrument
- Stay compliant with the upcoming **ESG** criteria according to EET/EMT standard
- Efficiently provide **performance** and **due diligence reports** directly to your investors with ease
- Craft superior financial products leveraging your foundational investor **data**



TRANSFER AGENTS

- Increase transparency and compliance with an **end-investor look through**
- Significant reduction of administrative work by **digitizing fund services** e.g. capital calls
- Reduce manual registry processes with **centralized portagon nominee structure**
- Enable **SWIFT messaging** for alternative instruments by digitalizing distribution

Attain mastery in order execution through a leading digital infrastructure revolutionizing the entire investment cycle.



CLEARING & SETTLEMENT HOUSE

- Extend your processing platform for execution with a **white-label distribution frontend** for Alternatives
- **Reduce order cost** for your customers by digitalizing Non-STP fund characteristics e.g. Lock-up periods
- Scale aggregation of individual orders via portagon **nominee structure**
- Efficient utilization of **SWIFT messaging** for streamlined private market transaction processes



FUND PLATFORM

- **Expand your product range** with private market product
- Guarantee **bank-level compliance** across all distributors
- **Accelerate your core banking system** by handling private market characteristics at scale
- Optimize your execution with streamlined **order routing** and settlement processes
- Enhance your **custody services** with private market depository

portagon's platform empowers **distributors to fully leverage their outreach capabilities** – completely digitized and compliant.



DISTRIBUTOR

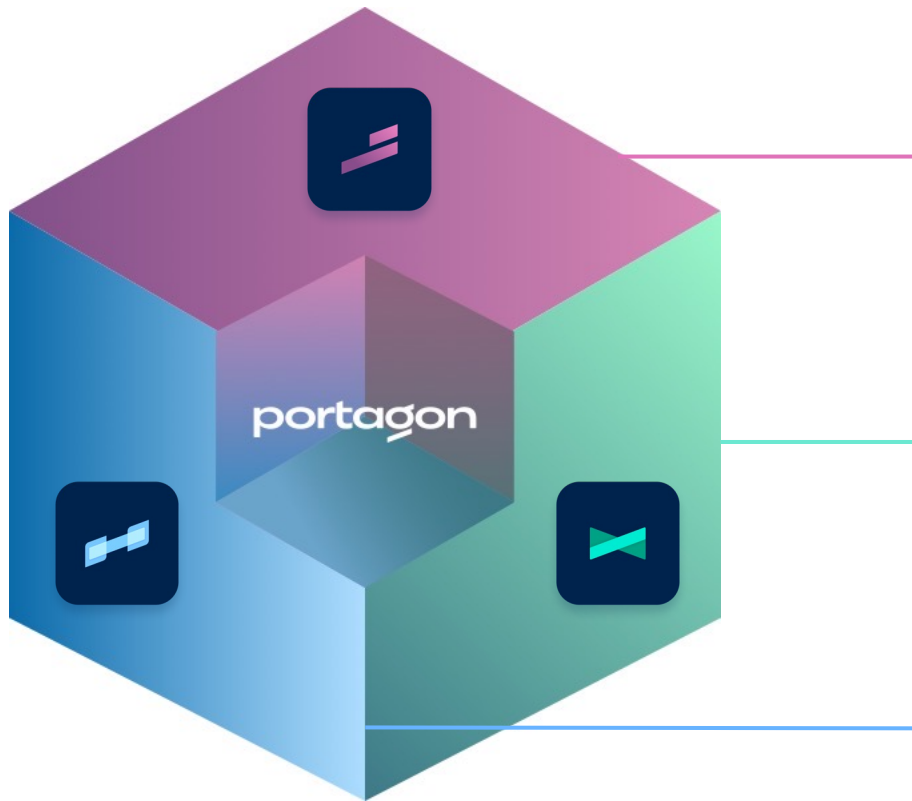
- Access a diverse array of **private market offerings** to expand your investment opportunities
- Scalable **paperless** multi-channel distribution
- Manage investor **KYC/AML** at scale across multiple investor types
- Unlock brand expansion and credibility with **our white-labeling solution**
- Reduction of legal and operational risks through **centralized compliance management**



PRIVATE INVESTOR

- **Seamless onboarding** for retail, semi-professional as well as professional investors
- Fully **digital subscription process** incl. KYC/AML for any financial product or asset class
- Showcase private markets asset allocation in centralized **investor portal**
- **Cost-efficient** access to private market products

portagon's product ecosystem amplifies distribution seamlessly across all channels.



portagon go

CORE APPLICATION

White-label end-to-end investor journey for any investor type, asset class and financial instrument.

portagon next

DIGITAL MARKETPLACE

Standardized market infrastructure, allowing asset managers to establish connections with distributors.

portagon hub

KNOWLEDGE CENTER

Private capital market learning community for knowledge exchange and thought leadership content.

Business Model

SETUP FEE

Initial fee that is required before going live with the platform.

ARR / AUA FEE

Monthly recurring revenue stream for using portagon software.

TRANSACTION FEE

Fees charged in relation to the amount of capital processed through the platform.

Compliance

