



Everything is TECHable with Ukraine

It's BRAINing here

With the support of



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UKRAINE: Europe's biggest Tech country

01

Ukraine is a blooming tech talent pool. We power global tech engines. It's BRAINING here.

02

Entrepreneurship hub: Start easy, develop fast, grow global with Ukraine. The land of tech freedom.

03

World's R&D lab. Everything is TECHable with Ukraine.



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UKRAINE: blooming tech talent pool



42,5_M

**COUNTRY
POPULATION**



240_K

**TECH
TALENTS IN IT SECTOR**



450K

**TECH TALENTS -
FORECAST FOR 2024**

UKRAINE: blooming tech talent pool



TECH EDUCATION:

- 181 Universities with tech faculties,
- 133 colleges, 28 tech schools
- 22 courses

#1 AMONG EUROPEAN COUNTRIES FOR THE NUMBER OF TECH GRADUATES:

- 23,000+ qualified IT graduates
- 130,000+ general engineering professionals annually



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UKRAINE: blooming tech talent pool

SELECTED RANKINGS

01

In Eastern Europe by
the number of
outsourced developers

04

International Math
Olympiad rank

08

Best Programmers
by SkillValue

06

Programmers
Activity by TopCoder

04

In Technology Globally
according to Coursera's
second edition of the
Global Skills Index



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UKRAINE: start easy

FAVOURABLE CONDITIONS FOR BUSINESS:

- low taxes for residents of Diia City (9% - corporate tax, 8% - labour tax, investment promotion taxes) and private entrepreneurs (5% general simplified tax)
- VC common legal tools (convertible loans, options, liquidation preferences, liquidated damages, warranties and indemnities, safe agreement, NDA, NSA)
- IP and business protection guarantees
- simplified administration
- easy kick-off: staffing, scaling, office spaces



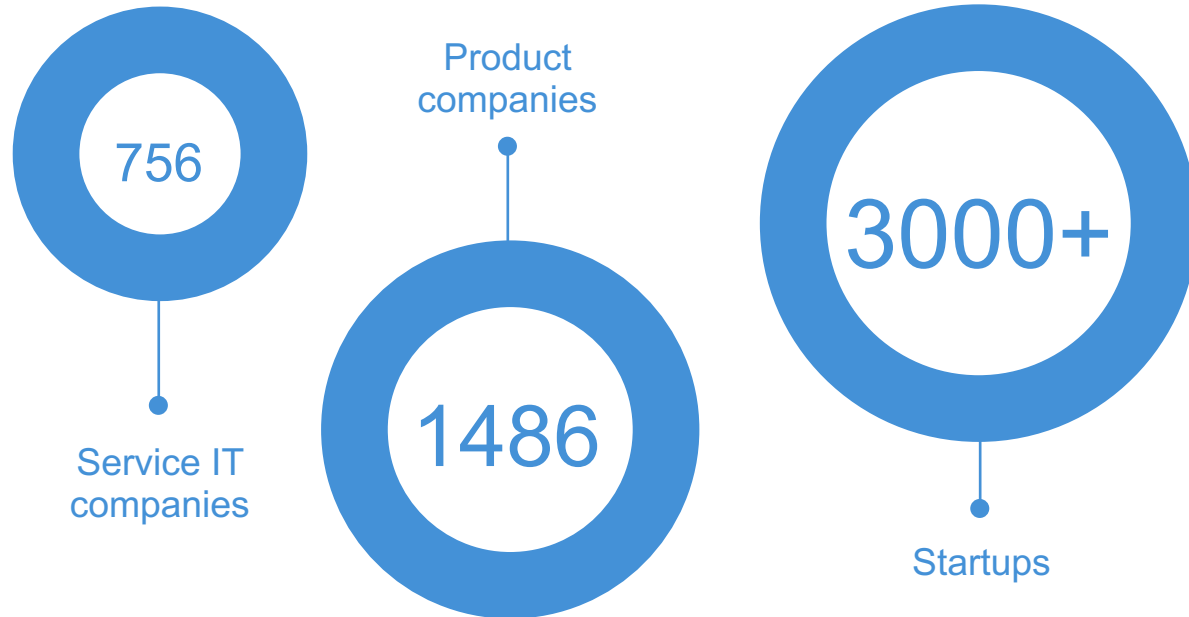
UKRAINE: develop fast

Ukraine is in top 30 ecosystems globally according to Startup Ecosystem Rankings 2020 by StartupBlink, still in top 50 in 2021 despite the war.



UKRAINE: develop fast

**LOW COST OF LIVING
AND RUNNING A BUSINESS
RESULTS IN IT SECTOR BOOM**



UKRAINE: develop fast

BOOMING ECOSYSTEM

INCUBATORS AND
ACCELERATORS

49 INNOVATION PARKS
(industrial parks)

22 IT CLUSTERS

7 ASSOCIATIONS

3000+
EVENTS

3+ BIG TECH EVENTS PER
YEAR (1000+ visitors)



UKRAINE: grow global

LOUD SUCCESS STORIES

4 UNICORNS



\$832M

total VC and PE investment
in UA tech companies in
2021

WORLD'S FAMOUS TECH COMPANIES FROM UKRAINE:

Reface, Readdle, Ajax, Grammarly, MacPaw, PetCube, Netpeak, TemplateMonster, People.ai, Reface, Restream, Genesis, Preply and others.

\$6.8 BILLION IN 2021, ANNUAL INCREASE OF 36% – VOLUME OF IT EXPORT IN 2021

Biggest service companies:



softserve



GlobalLogic®



Outsource



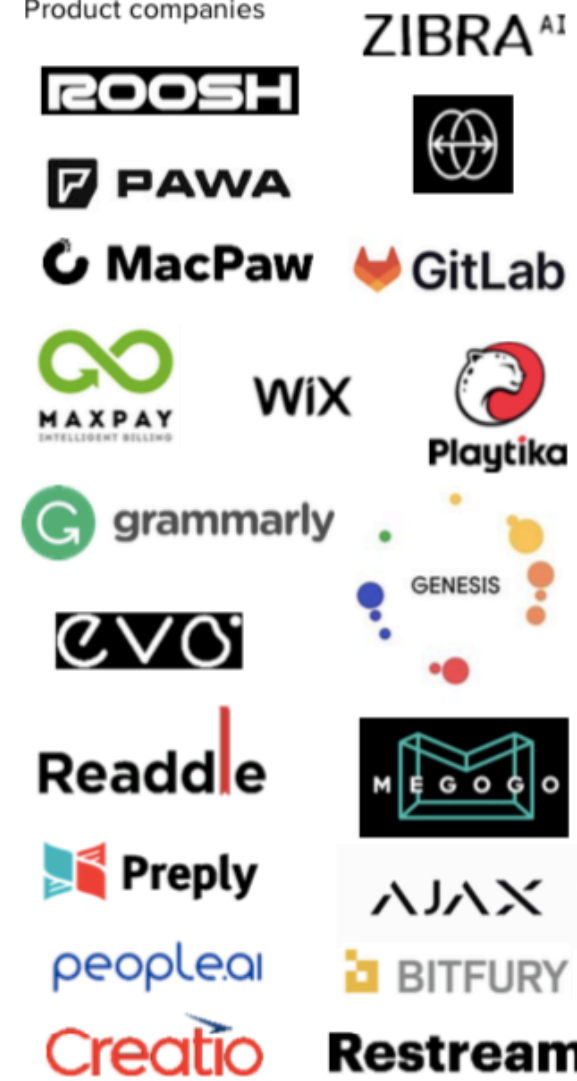
Ecommerce



Cybersecurity



Product companies



Fintech



UKRAINE: grow global

100 companies from
Fortune 500 are
clients of UA tech
service companies



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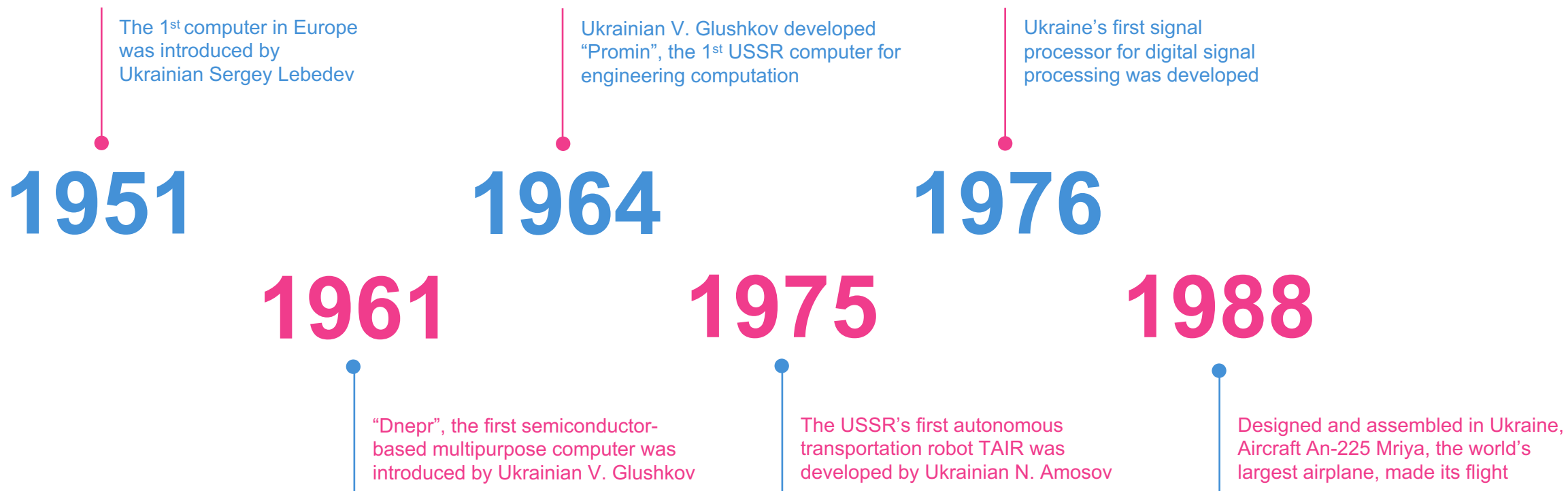
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UKRAINE: world's R&D lab

**SOLID COMPUTER SCIENCE BACKGROUND,
THAT FEEDS SUCCESS OF MODERN UA TECH SECTOR**



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UKRAINE: world's R&D lab

UKRAINE IS AMONG THE TOP 50 MOST INNOVATIVE ECONOMIES OF THE WORLD ACCORDING TO GLOBAL INNOVATION INDEX 2020

100 + R&D LABS OF GLOBAL COMPANIES

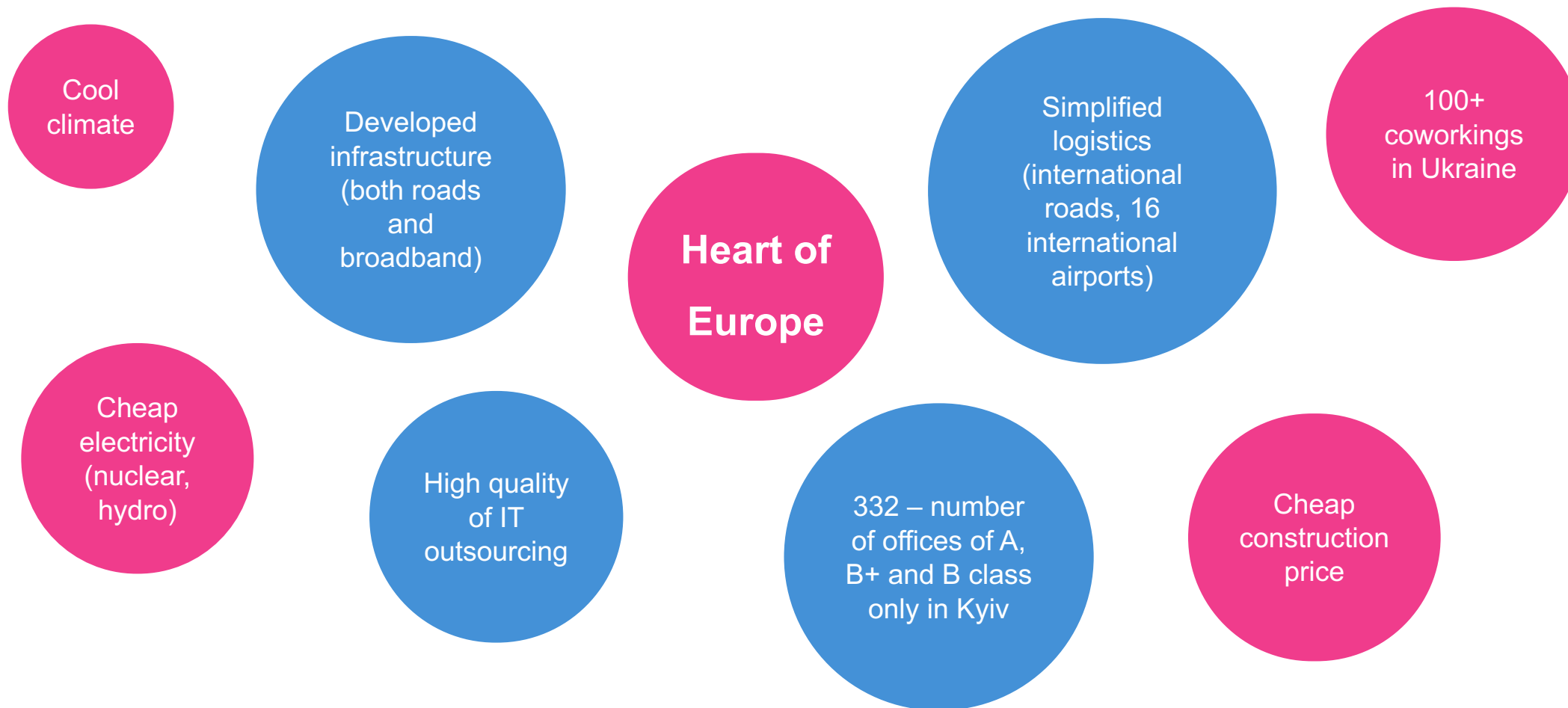
Startups in Ukraine continue getting actively acquired by global technology companies

Jeapie	semantria	ERICPOL	LOOKSERY	slice	podorozhniki.com
Mobify	LEXALYTICS	ERICSSON	SNAPCHAT	Rakuten	BlaBlaCar

MURKA	ring	Viewdle
Blackstone	amazon	Google



BENEFITS: for corporates



BENEFITS: for corporates

01

2017 Offshoring destination
by Global Sourcing Association

24

Global Services Locations
by ATKerney

30

Top Outsourcing Destination
7 years in a row by Gartner



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BENEFITS: for startups

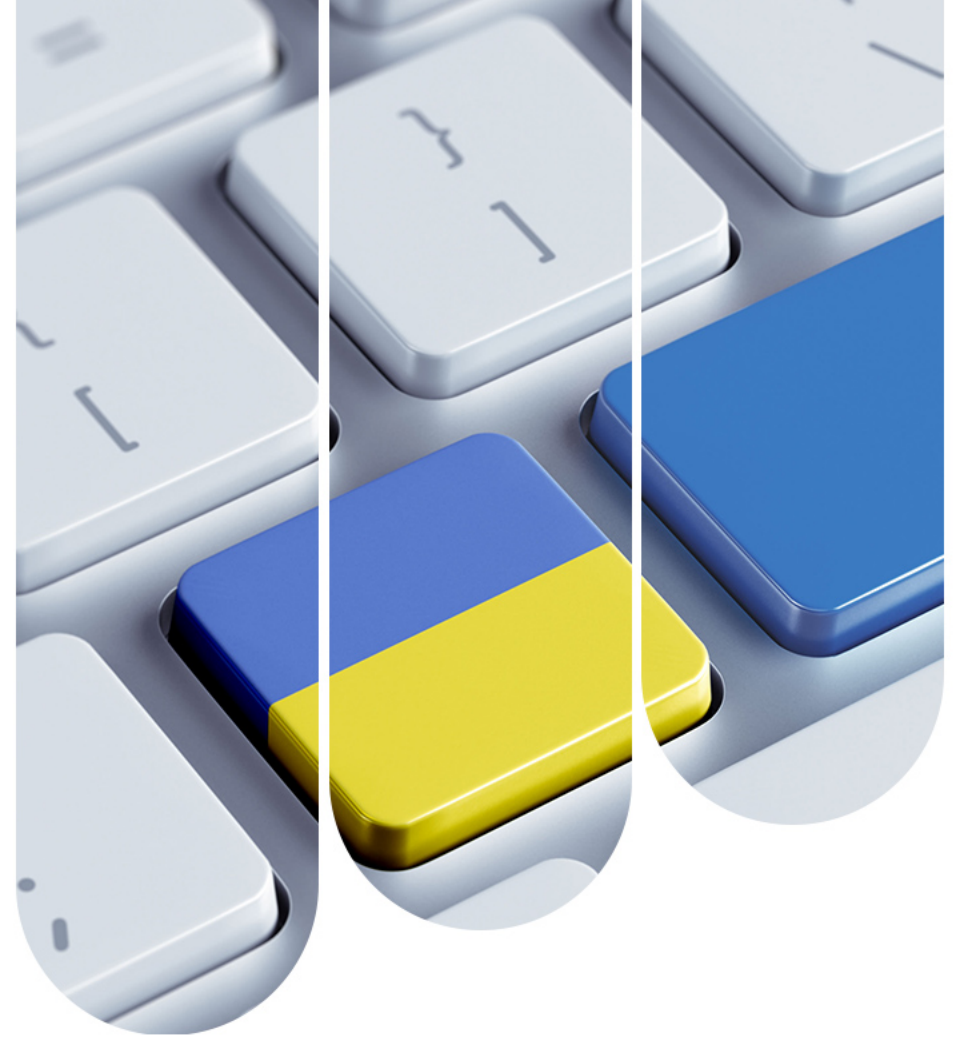
GOVERNMENT SUPPORT:

Ukrainian Startup Fund – pre-seed and seed state funding for Ukrainian startups:

\$18M - the size of the fund.

200+ startups received overall investment of \$3M+ over 1,5 years

- Simplified business administration
- Absence of extensive regulations
- High quality of life (lifestyle)
- Easy access to talent
- Vibrant ecosystem (developed communities and massive number of events)
- Cheap and abundant coworkings and office spaces
- 45 investor organizations are already investing in Ukrainian startups



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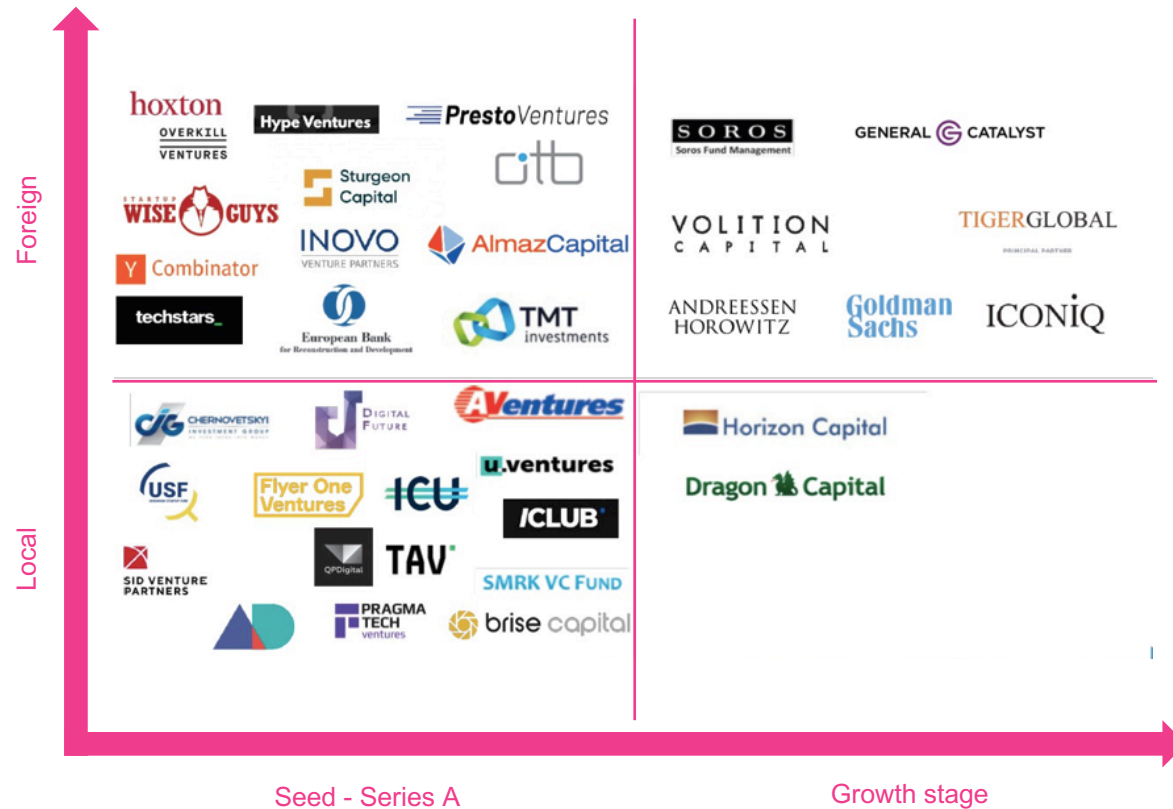
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BENEFITS: for investors



- Well-developed existing investor base
- Heart of Europe
- Cool climate
- High quality of IT outsourcing
- Cheap electricity (nuclear, hydro)
- Developed infrastructure (both roads and broadband)
- Cheap construction price
- 332 – number of offices of A, B+ and B class only in Kyiv
- 100+ coworkings in Ukraine
- Simplified logistics (international roads, 16 international airports)

CREDITS FOR PARTICIPATION

PROJECT INITIATORS:

TechUkraine
UNIT City

DESIGN PARTNERS:

Havas Ukraine
Anna Chumak

PARTICIPATING MEMBERS:

Ministry of Digital Transformation
Ministry of Foreign Affairs
Ukraine Invest
USAID Competitive Economy Program
Reputation Institute (USA)
Software Ukraine Association
Greencubator
Kyiv IT Cluster
Agritech Association

Social Boost NGO
Ukrainian Bridge
Ukrainian Cultural Foundation
Ukrainian Startup Fund
YEP
Ajax
Havas Ukraine
Saatchi
EASE

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